

PawPaw Taxology
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Geoff Peck

Sr. Tax Technology Solution Architect | Taxologist | Author

Professional Background

- (Founding) Partner of PawPaw Taxology
- MSc (equivalent) Information Systems, University of South Africa;
BSc (Hons) Business Administration, Bradford University, UK.
- Recognized '*technology in tax*' thought leader, blogger, conference speaker and taxologist. Author of [Smart Tax Technology](#) Certification Program and published a book based on [Tax Technology Insights blog](#).

Proven Track Record

- A motivated, value-focused ERP & VAT business systems analyst & tax technology professional with strong credentials, extensive experience, and proven project skills. Known for technical excellence in enterprise IT—notably Oracle— including tax engines, reporting and compliance systems, and for taking responsibility. A committed team player, leader, and communicator.

Capabilities

- Founder of an international boutique consultancy (30 consultants across 3 countries and \$4m turnover), that partnered with Thomson Reuters, Vertex Inc., Sovos and Avalara to implement tax engines and compliance tools on Oracle, SAP, and other ERPs (Nov 2004–Dec 2014).
- Designed and built three custom VAT tax engines and a bespoke VAT reporting & compliance solution for EMEA region on Oracle ERP 11i/R12 that:
 - 1) met Dutch requirements for a new buy-sell entity
 - 2) helped scale fast as 15 new EMEA entities with VAT registrations were added in 15 months
- Re-engineered the entire sales & use tax determination solution in US to meet corporate quality & IT standards
- Helped establish a tax engine and engineering function as part of major finance & tax transformation initiative

- Comprehensive research and report on solving the 'data' problem in response to tax authority digitalization.

Thank you for your co-operation.