



Transfer Pricing Associates - Argentina
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Belisa Severini

Senior Associate

Professional Background

- Belisa is a Senior Associate of Transfer Pricing Associates Argentina, based in our Latin America and Amsterdam practice.
- Belisa has more than 13 years full-time transfer pricing experience in a variety of locations in Latin America and in Amsterdam.
- Belisa worked for PricewaterhouseCoopers for 4 years and, in 2004, she moved to Mazars, where she worked for 3 years, in order to develop the Transfer Pricing Department. She has been working for Transfer Pricing Associates since September 2007. One year working at the Headquarters situated in Amsterdam and afterwards working from Argentina.
- Belisa holds a degree in Economics obtained at the National University of the South, Argentina.

Proven Track Record

- Advised multinational companies on their transfer pricing planning, documentation and Advance Pricing Arrangement and dispute resolution projects.
- Successfully assisted companies within the European region on internal restructuring of their value chain and design and implemented Pan European transfer pricing policy.
- Participation in a great number of Transfer Pricing Projects for companies set up in Latin America of different industries such as oil and gas, mining, electricity, financial institutions, television and cinema, manufacturing of mass consume goods, insurance, fishing, maritime agencies, pharmaceutical laboratories, hotels, automotive parts, sport products, engineering services.

Capabilities

- Advising multinationals on the preparation of efficient 'Master File' transfer pricing documentation.
- Design/implement transfer pricing planning strategies to mitigate risk and manage the overall effective tax rate, including introduction of centralised structure from an economic perspective to align companies' business objectives with the transfer pricing requirements.
- Assist multinational companies prepare of Advance Pricing Arrangements (APAs).



- Efficient and effective management of complex transfer pricing projects involving in the Latin American and European region.
- Being part of the core team of the TPA's Global Benchmarking Platform which carries out benchmarking studies for a diverse of activities and industries for different geographic markets.