

TRANSFER PRICING ASSOCIATES FORGES ALLIANCE WITH ACCRETIVE BUSINESS CONSULTING IN INDIA

Bangalore, January 2010 -

Transfer Pricing Associates, the leading independent provider of global transfer pricing and customs services, is proud to announce that it has entered into an alliance with Accretive Business Consulting (Accretive), recognized as one of the leading business and tax advisory firms in India. The strategic alliance between the two firms will provide international best practice transfer pricing solutions to Indian multinationals doing business globally as well as India transfer pricing services to multinationals with a presence in India.

The alliance will provide best practice design and documentation of transfer pricing systems, benchmarking services and proactive tax and transfer pricing audit defence strategies using an efficient and cost effective approach to service the full spectrum of companies.

For more information regarding the comprehensive tax and transfer pricing services of Transfer Pricing Associates/Accretive in India and globally, please contact:

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About Transfer Pricing Associates:

Transfer Pricing Associates is the leading independent provider of global transfer pricing and valuation services and part of the Transfer Pricing Associates Global group. The Transfer Pricing Associates Global group is an independent and specialist provider of expert transfer pricing, tax valuation and customs services, headquartered in Amsterdam and with our own offices and coverage in over 25 countries around the world. Transfer Pricing Associates provides high quality transfer pricing advice and assistance to multinationals of all sizes, wherever they are located. For more details of our innovative services, please visit our website at www.tpa-global.com

About Accretive Business Consulting

Accretive is a business consulting firm providing a collaborative approach for building an efficient finance and tax eco-system for its clients. It specialises in the areas of international taxation, transfer pricing, transaction taxes and controllership services. On transfer pricing, Accretive has implemented various inbound and outbound global tax efficient supply chain solutions and delivered on documentation projects for various multinationals. For more details, please visit www.accretiveglobal.com.