

## TRANSFER PRICING ASSOCIATES FORGES STRATEGIC ALLIANCE WITH THE TPS CORPORATION IN CANADA

Amsterdam, October 2009 –

Transfer Pricing Associates, the leading independent provider of global transfer pricing and valuation services, is proud to announce that it has established a strategic alliance with The TPS Corporation ([www.theTPScorporation.com](http://www.theTPScorporation.com)). TPS is an independent transfer pricing services firm which focuses on providing quality innovative services at affordable rates. TPS' philosophy is that your corporate transfer pricing function should encompass much more than simply creating contemporaneous documentation, but rather should embrace a holistic approach taking into account the full value chain and all commercial drivers.

This new alliance will help meet the growing demand among global and Canadian based organizations for comprehensive transfer pricing services. The relationship is a great opportunity for both firms to expand services to the business communities in Canada.

As Transfer Pricing Associates as a firm continues to grow, additional strategic relationships will be developed with other leading organizations in order to extend its service capabilities and global presence.

For more information, please contact:

Steef Huibregtse	+31 20 462 3533	<a href="mailto:s.huibregtse@tpa-global.com">s.huibregtse@tpa-global.com</a>
David Prowse	+1 403 450 7521	<a href="mailto:david.prowse@thetpscorporation.com">david.prowse@thetpscorporation.com</a>

About Transfer Pricing Associates:

Transfer Pricing Associates is the leading independent provider of global transfer pricing and valuation services and part of the Transfer Pricing Associates Global group. The Transfer Pricing Associates Global group is an independent and specialist provider of expert transfer pricing, tax valuation and customs services, headquartered in Amsterdam and with our own offices and coverage in over 25 countries around the world. Transfer Pricing Associates provides high quality transfer pricing advice and assistance to multinationals of all sizes, wherever they are located. For more details of our innovative services, please visit our website at [www.tpa-global.com](http://www.tpa-global.com)

About The Transfer Pricing Services Corporation:

The TPS Corporation is an independent transfer pricing services firm based in Canada which focuses on providing quality innovative services, attentive customer service, at affordable rates. TPS' services go beyond documentation, helping clients with both planning and implementation projects. For more information about TPS, and the wide variety of services available, please visit [www.theTPScorporation.com](http://www.theTPScorporation.com)