

## TRANSFER PRICING ASSOCIATES FORGES STRATEGIC ALLIANCE WITH RICHTER CONSULTING, INC. IN CANADA

Amsterdam, October 2009 –

Transfer Pricing Associates, the leading independent provider of global transfer pricing and valuation services, is proud to announce that it has established a strategic alliance with Richter Consulting, Inc. ([www.richterconsulting.com](http://www.richterconsulting.com)). Richter Consulting, Inc. is a member of the Richter Group, a full-service business advisory firm, founded in 1926, with over 40 Partners and 400 professionals, which provide a full range of consulting services.

This new alliance will help meet the growing demand among global and Canadian based organizations for comprehensive transfer pricing services. The relationship is a great opportunity for both firms to expand services to the business communities in Canada.

As Transfer Pricing Associates as a firm continues to grow, additional strategic relationships will be developed with other leading organizations in order to extend its service capabilities and global presence.

For more information, please contact:

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About Transfer Pricing Associates:

Transfer Pricing Associates is the leading independent provider of global transfer pricing and valuation services and part of the Transfer Pricing Associates Global group. The Transfer Pricing Associates Global group is an independent and specialist provider of expert transfer pricing, tax valuation and customs services, headquartered in Amsterdam and with our own offices and coverage in over 25 countries around the world. Transfer Pricing Associates provides high quality transfer pricing advice and assistance to multinationals of all sizes, wherever they are located. For more details of our innovative services, please visit our website at [www.tpa-global.com](http://www.tpa-global.com)

About Richter Consulting:

Richter Consulting, Inc. is one of the largest independent consulting firms in Canada. Our services include business assessment, financial reorganization, crisis management, turnaround management, transaction advisory, business valuation, insolvency consulting, forensic investigations, litigation support and transfer pricing services. We understand our clients' concerns and ensure that all of our engagements are actively managed on-site by one or more of our experienced partners. Refer to [www.richterconsulting.com](http://www.richterconsulting.com) for more information.