

TRANSFER PRICING ASSOCIATES OPENS NEW OFFICE IN SOUTH AFRICA AND APPOINTS NEW PARTNER

Amsterdam, June 2009 - Transfer Pricing Associates, the leading independent provider of global transfer pricing and valuation services, is proud to announce the opening of a new office in South Africa and the appointment of Kriben Moodley to lead the development of the business in that country.

Kriben holds an honours degree in Accounting Sciences, a Masters degree in Business Leadership (MBL) and a Masters degree in International Tax Law. He is a registered Master Tax Practitioner with the South African Institute of Tax Practitioners and is a member of the Institute of Directors of Southern Africa. Kriben has 18 years strong end-to-end business experience in many industries including extensive exposure to international transactions and transfer pricing.

Notwithstanding the global economic slowdown, Transfer Pricing Associates is enjoying a period of steady expansion globally in response to client demands, and the appointment of Kriben Moodley as new partner along with the opening of the South Africa office is indicative of its continued growth and strength in the global market for transfer pricing services.

Contact details of Kriben Moodley are as follows:

Tel: +27 (0) 11 258 8889
Mobile: +27 (0) 82 574 1657
Email: k.moodley@tpa-global.com

About Us

Transfer Pricing Associates is the leading independent provider of global transfer pricing and valuation services and part of the Transfer Pricing Associates Global group. The Transfer Pricing Associates Global group is an independent and specialist provider of expert transfer pricing, tax valuation and customs services, headquartered in Amsterdam and with our own offices and coverage in over 25 countries around the world. Transfer Pricing Associates provides high quality transfer pricing advice and assistance to multinationals of all sizes, wherever they are located.

For more details of our innovative services, please visit our website at

www.tpa-global.com